

# Invasion of the Pod People

Center for Digital Humanities workshop series

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A pod has appeared in your hometown! It's up to you to analyze it and figure out what's going on. Thinking about your favourite podcast, work through as many of the categories below as you can.

<b>PODCAST NAME</b>	
What is the podcast about?	
What is the goal or purpose of the podcast?	
<b>FORMAT &amp; FREQUENCY</b>	
How long are the episodes?	
How many hosts?	
Does the podcast feature guests?	
How frequently is it released?	
What day of the week is it released?	
Scripted or conversation?	
How would you describe the tone?	
How do you describe the editing style?	
How do they use music or sound effects?	
Is the podcast divided into segments? How many? How are they marked?	
<b>AVAILABILITY</b>	
Where is the podcast hosted?	
What services is the podcast available on? (Eg, Apple, Google Play, etc)	

Are there transcripts provided?	
<b>STATISTICS</b>	
When did the podcast start (and end)?	
How many episodes?	
How many downloads?	
How many subscribers?	
<b>PROMOTION &amp; ENGAGEMENT</b>	
Do they have a website?	
What social media channels do they use?	
What do they post on their social media?	
Do they belong to a larger network?	
Do they live stream their recording?	
How do they encourage audience interaction?	
<b>MONETIZATION</b>	
How is the podcast funded?	
<b>GENERAL OBSERVATIONS</b>	
How does the podcast make you feel?	
When do you usually listen to the podcast?	
Why did you choose this podcast to listen to?	
What makes this podcast stand out from others?	